

## The Leading Company



Rexla Global is poised to become a household name and change the landscape of how people interact with technology. We are transforming how people interact with digital services by surpassing the expectations of our users by giving people instant access to emerging services.

We're creating an all encompassing platform that simplifies and enriches lives through an integrated Multi Service Digital Platform (MSDP), user-focused approach, and commitment to social responsibility.

We aim to lead the blockchain landscape, empowering users to navigate the digital world with confidence and ease.

*Confidence is key*



# The problem Rexla Global solves

Simplifying and demystifying blockchain technology for the everyday person, enabling secure, transparent, and efficient access to digital services by removing the complexity and confusion that currently limits widespread adoption.

We needed to bridge the gap between traditional financial systems, digital services and emerging blockchain technology, making it easy for anyone to benefit from the future of this technology and make informed decisions that suit their needs.



## Integrated Service MSDP

Our approach is by consolidating a diverse range of services such as booking hotels, accessing educational resources, engaging in charity, managing finances, and even streaming music into one cohesive hub.

This integration ensures users have everything they need at their fingertips, simplifying their digital lives.

REXLA



# The Ultimate Companion!

Our focus on intuitive, user friendly interfaces ensures that anyone, regardless of technical expertise, can easily navigate the platform.

By prioritising accessibility and simplicity, Rexla empowers everyday users to engage with digital services without intimidation, **encouraging widespread adoption.**

## Seamless Interconnectivity

With our **Multi-Service Digital Platform (MSDP)**, all services are interconnected, allowing for effortless transitions between activities. Users can book a hotel while managing their finances or donating to charity, all within the same platform.

This level of integration streamlines user experience, fostering loyalty and frequent usage.

## Trust and Transparency

Leveraging blockchain technology, Rexla prioritises transparency in all interactions, whether tracking charitable donations or ensuring financial transactions are secure. This commitment to trust will resonate with users, positioning Rexla as a reliable partner in their digital journeys.



## Commitment to Education and Empowerment

Much like Google's role in providing information, Rexla is dedicated to empowering users through education. Our interactive learning resources, tailored to individual needs, ensure that users not only access services but also understand the underlying technologies, building confidence and engagement.

## Adaptability and Innovation

Rexla will continually evolve based on user feedback and emerging trends, ensuring our services remain relevant and effective. This adaptability mirrors Google's constant innovation and responsiveness to user needs, solidifying our position as a leader.

## Brand Recognition and Confidence

As users increasingly rely on Rexla for diverse services, our brand will become synonymous with convenience and quality. Much like how people now say "Google it," users will begin to say, "Let me Rexla it!" for various needs, solidifying our place in everyday life.

## Social Responsibility

Through initiatives like the Rexla World Foundation, we are committed to making a positive impact. Users will feel good about engaging with a platform that prioritises social good alongside personal benefits.

# Market Opportunity

## Key Advantages of Rexla Global

As more companies and financial institutions globally adopt blockchain at an accelerated pace, the number of users interacting with this technology is set to skyrocket beyond early predictions.

From a few million to over 300 million today, user growth is increasing. With major banks implementing blockchain systems, the potential user base could well surpass several billion by 2030.

### Multi Service Digital Platform

Rexla Global is set to be at the forefront of this expansive wave (MSDP).

We are **ready to lead** as blockchain becomes ubiquitous, ensuring that digital transactions are more efficient, transparent, and accessible to all.



<5%

Less than 5% of the global population  
uses blockchain today.

Rexla Global is uniquely positioned to capture significant market opportunities in the blockchain and Web3 space through its integrated MSDP and welcoming user approach.

Our holistic security measures, built-in social engagement through Rexla USocial, and commitment to regulatory compliance set us apart from competitors.

By leveraging these advantages, Rexla Global is poised to capture a significant share of the growing blockchain market, **driving broader adoption and engagement.**

# Who's Focusing on the 97%

## How will we tackle this?

We have a multiple pronged approach to manage the greatest need in the web3 and blockchain space. **Adoption!**

### H2X

With a unique product that will be available globally, our hydronised bottled water is not only healthy and good for the environment, but it pays you in RXG (our native token) with every purchase, driving consumers into our Multi-Service Digital Platform (MSDP). This makes everyday activities like buying water an opportunity to earn and engage in the blockchain ecosystem.

### Charitable Causes with Rewards

Through the Rexla World Foundation (RWF) users can contribute to meaningful charitable causes. By participating in charitable activities on the platform, users receive rewards, reinforcing the idea that doing good can also lead to tangible personal rewards. This incentivises users to support global causes like sustainability and education while becoming a part of a growing community committed to making a positive impact.

### REXLA FEST

We believe that driving growth means taking the stiffness out of blockchain conferences. This is why we created RexlaFest, a festival that not only showcases the blockchain space, our partners, and our products but reshapes events with a weekend-style festival. We blend technology, music, art, and talks that inspire both old and new generations, making blockchain more accessible and engaging.

### REWARD PLAN FOR USING EACH SERVICE

Every interaction within Rexla's ecosystem is designed to be rewarding. Users earn RXG tokens for everything from booking hotels, using the Rexla Wallet, purchasing H2X water, and attending RexlaFest. This reward plan not only incentivizes frequent use but creates a circular economy where users benefit continuously from their engagement with the platform.

### AFFILIATE MARKETING OPPORTUNITIES

Rexla Global's affiliate program allows users to earn additional income by referring others to the platform. Every referral that leads to a new user joining and engaging with our services will earn the referrer rewards in RXG tokens. This creates a viral effect, encouraging more people to adopt blockchain while rewarding our community for helping the platform grow.



# REXLA INFINITY SUBSCRIPTIONS

Although Rexla's Platform is available to use openly, you can increase your value and experience with our comprehensive subscription within the Platform. Infinity integrates a bespoke range of our services into a more cost-effective way for the users to experience more, such as asset management, social interactions, and financial education, into one seamless subscription, saving the user money whilst gaining a higher status in the platform.

## Launch

\$6/month or \$48 Annually

- 7.5% Affiliate bonus
- no wallet fees
- no exchange fees
- 4% off RWF tokens at presale

\$10/month or \$96 Annually

## Infinity

Includes all Launch Pack benefits +

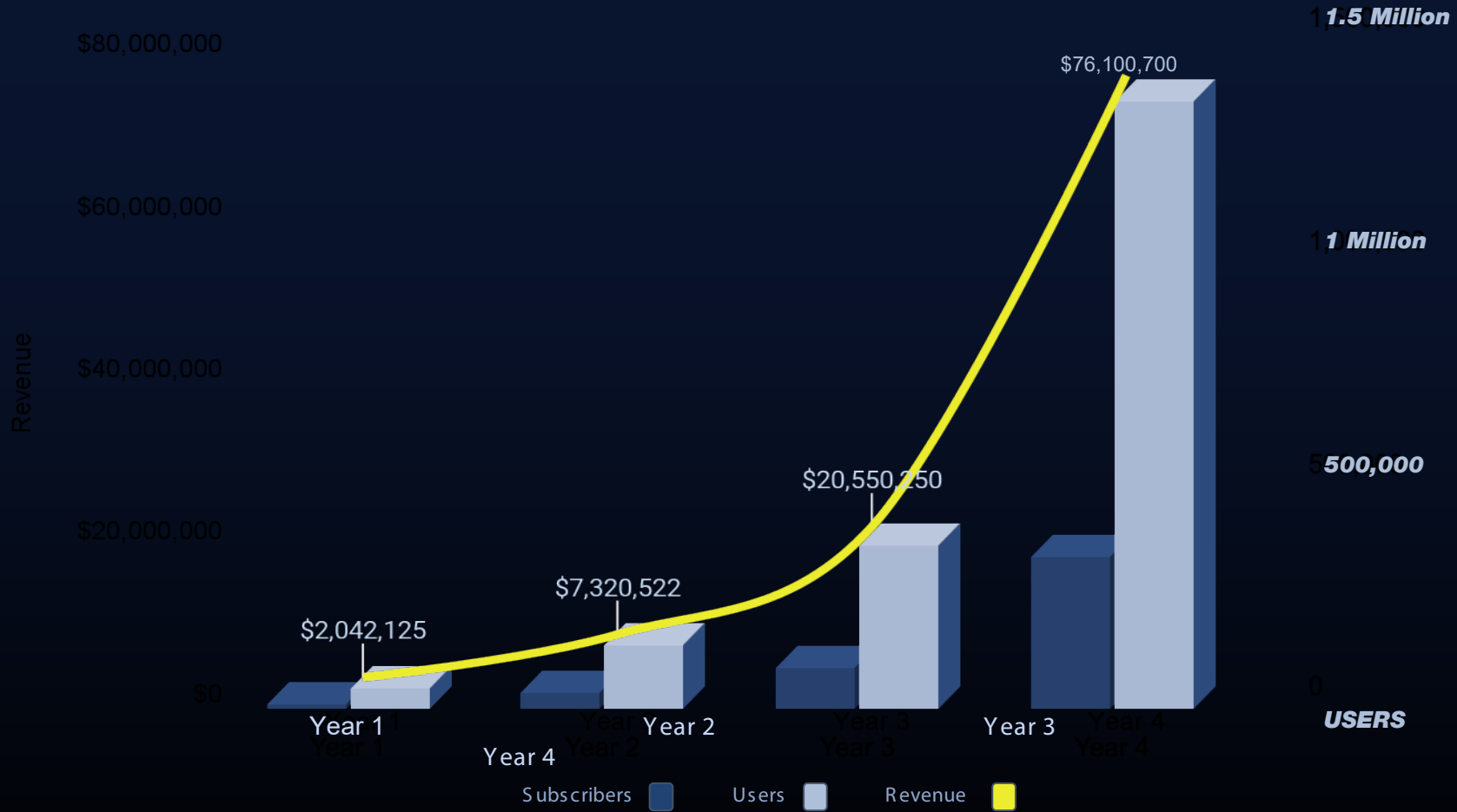
- XYRA Premium Membership
- 8% off RWF token at presale
- Discounts to standard
- RexlaFest Passes
- Additional H2X rewards (2x Rewards)

## Pioneer

\$14/month or \$144 Annually

Includes all launch and Pioneer Pack benefits +

- Rexla Protect
- Rexla Academy
- 12% RXG affiliate referral program
- 12% off RWF token at presale, RexlaFest Whale Pass discount
- \$25 worth of RXG bonus for friends and family referrals to Infinity Pack (when paid annually)
- Exclusive offers and opportunities to grow your RXG further.





# REXLA WORLD FOUNDATION

(RWF)

We strive to solve real world problems and that doesn't just mean with customer facing products and services.

We believe that it's important to re-evaluate how charitable causes are able to solve real world issues.



# Profit Participation Unit (PPU) Loan Proposal Return

PPU loan structure offers returns based on service usage and success.

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Investors benefit as Rexla Global grows and generates revenue.

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Increased service use directly correlates to investor returns.

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Creates a mutually beneficial relationship between Rexla and its investors.

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Provides a clear ROI path as Rexla expands.

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Serves as a catalyst for building a robust digital finance ecosystem.

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Supports the evolving needs of digital finance users.

## Why Invest?

Invest in Rexla Global and be part of the next big revolution in digital services. Join us as we shape the future of how people interact with technology, ensuring our platform not only leads but **defines** the market.

Let's build this future together, making Rexla a benchmark for innovation, **convenience**, and user **empowerment** in the digital age for a generation of users!

# Tokenomics

Designed to drive the ecosystem's utility while ensuring long-term value creation through several mechanisms

**Core Utility:** RXG is the native transaction medium on the MSDP.

**Fixed Supply:** 10 billion RXG tokens will be minted.

**Monetary Policies:** Buy back for liquidity.

**Loyalty Program:** Loyalty points for rewards.

**Token Sale:** \$32.5 million —seed, private, and public



Overall, the RXG token plays a crucial role in incentivizing user engagement, maintaining liquidity, and sustaining a balanced economic model for the entire Rexla ecosystem.

# Allocation of Funds

H2X



\$2MM

H2X - UNIQUE 'Cash' back Bottled Water Company

Product Development  
Supply Chain Management  
Marketing and Launch



\$3MM

Rexla USocial - Beneficence driven Blockchain Social media

Platform Development - Human-centric Ethical Algorithms (HEA)  
Security Infrastructure  
User Engagement



\$1MM

Financial Services Integration

Rexla Wallet and Exchange  
Educational Resources



\$1MM

Marketing and Brand Awareness

Marketing Campaigns  
Community Engagement



\$1.5MM

Rexla Fest Live Event Production

Promotion and Partnerships



\$1MM

Project Runway

Team Expansion  
Infrastructure

# THE TEAM



Paulo Bronson  
*Founder - CEO*



Nathan Woo  
*Founder - President*



Valentina  
*Chief HR Officer*



Christian Wu  
*Chief Education  
Officer*



Matt Greene  
*Chief Technology  
Officer*



Simon Cook  
*Chief Compliance  
Officer*



Che Bristow  
*Chief Development  
officer*



Cameron O'Connor  
*Chief Economist*



Hristo Piyankov  
*Tokenomics*